PRN:		Course Code :	U28PC105

First Year **BBA** Semester Examination Winter 2024

Principles and Practices of Management

Day and Date: Sat 30 NOV 2024 Max Marks: **50** 000709

Time : 10:30AM To 12:30PM Duration: **2** hrs.

Instructions: i. All questions are compulsory.
ii. Figures to the right indicate full marks.

			Marks	Bloom's Level	CLO
Q.1		**Attempt the following**			
		Explain the term Management and state its scope and the various functions of management.	10	2	1
Q.2		**Attempt the following**			
	a)	Discuss the various roles played by the Manager of the company.	05	3	1
	b)	Identify the 14 principles of Management as given by Henry Fayol to the Management Thought.	05	1	4
		OR			
	c)	Describe the different types of decision making.	05	2	2
Q.3		**Attempt the following**			
	a)	analyze the concepts of Centralization and Decentralization	05		3
	b)	Explain the different components of Planning.	05	2	3
		OR			
	c)	Describe the characteristics of quality managers?	05	2	1
Q.4		**Attempt the following**			
	a)	Explain the principles of effective direction?	05	2	4
	b)	Analyze the steps in control process.	05	3	5
		OR			
	b)	What is the importance of effective communication?	05	2	4
Q.5		**Write short notes Any Two**			
	a)	Evaluate the role of managers in 21st centuary.	05	3	5
	b)	Explain the types of planning.	05	2	2
	c)	Interpret the importance of departmentation.	05	3	3

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